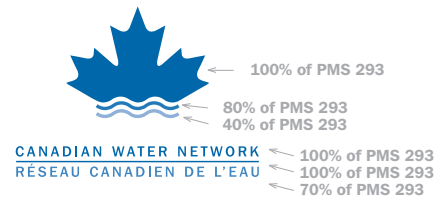


Canadian Water Network Logo Guidelines



CANADIAN WATER NETWORK
RÉSEAU CANADIEN DE L'EAU



The standard Canadian Water Network logo can only be used on a white background.

Canadian Water Network Logo Colours

Canadian Water Network blue: PMS 293; CMYK (C100, M50, Y0, K10); RGB (R9, G72, B145).

Canadian Water Network Alternate Logo Guidelines

There may be instances when the standard color logo cannot be used. Below are variations that provide flexibility in those instances. Note that although these logo versions are acceptable, the standard color version is preferred.



Alternate Version – Black

The Canadian Water Network logo can be filled with black, keeping the shading consistent to that shown above

Alternate Version – Reversed

The Canadian Water Network logo can be reversed with 100% white. When using the alternate reversed version, the background color must always be 100%

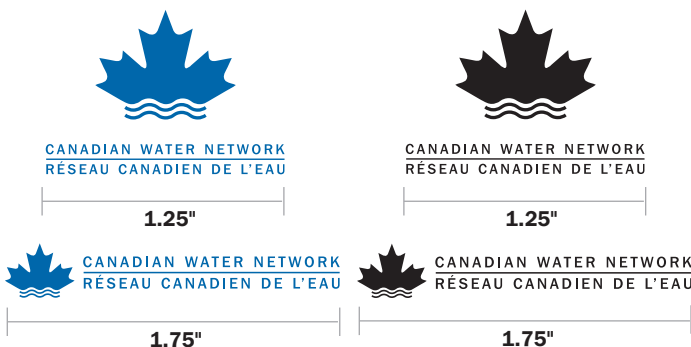
Alternate Version – Horizontal

The Canadian Water Network logo can be used in a horizontal format, in both blue or black. Please note the shading is consistent to that shown above.



Canadian Water Network Logo Minimum Sizes

Note that there is no variance in the shading of the graphic or the type when the logo is used at its minimum size.



Minimum Standard Logo – Color or Black

Do not use the Canadian Water Network logo smaller than the recommended minimum of 1.25" wide.

Minimum Alternate Version

Horizontal Logo – Color or Black

Do not use the Canadian Water Network logo smaller than the recommended minimum of 1.75" wide.